Dish Markets

SES









- * Dish Stirling
- * Concentrating PV

ADDS/WGA



United States Dish Markets



International Dish Markets



Dish Markets BOTH Distributed & Central Grid Tie





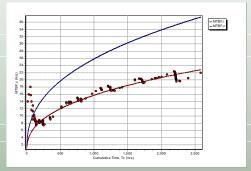
Six Distinct Markets for Dishes

- **★ Small (Nom. 9 kW):**
 - ✓ Water Pumping
 - ✓ Remote Power (Small Villages)
- **★ Larger (25 30 kW):**
 - ✓ Domestic Grid Tie
 - ✓ International Grid Tie
 - ✓ Remote Power (Villages)
 - ✓ Distributed Power IPPs, Desalination, etc.

Market Challenges for Dishes - Reliability

★ Initial Results Based on Prototype Systems

✓ Showing Improvement



- **★ Larger-Scale Tests Required**
 - ✓ Difficult To Interpret Results From Samples Of 1 –2
- ★ Suggests Need To Focus Initially On More Centralized Power Plants Vs Widely-Dispersed Distributed Applications

Market Challenges for Dishes - Cost/Price Competitiveness

- **★ At Production Volumes of <50**
 - ✓ Cost is \$8,000 \$10,000 Per KW
 - ✓ Not Price Competitive
- **★ At Production Volumes of 500 1,000**
 - ✓ Projected Cost is \$3,000 \$3,500 Per KW
 - ✓ Cost of Electricity*
 - * First 15 Years -- \$.16/ .18/kWh
 - * Next 15 Years -- \$.015 -.02/kWh
 - * Levelized Lifetime -- \$.085 .10/kWh
 - * Based on 10% Cap. Cost, 15 Years

Market Challenges for Dishes - Cost/Price Competitiveness (con't)

- **★ At Production Volumes > 10,000/Yr.**
 - ✓ Projected Cost is \$1,000 \$1,500 Per KW
 - ✓ Cost of Electricity*
 - * First 15 Years -- \$. 075 \$.11/kWh
 - * Next 15 Years -- \$.01-.015/kWh (O & M Costs)
 - * Levelized Lifetime -- \$.043 -.063 /kWh
 - * Based on 10% Cap. Cost, 15 Years

Dish Market Entry Strategies

- * Continue Reliability & Cost Reduction Studies
 - ✓ 1 MW (40-Dish) Project
 - ✓ Continue DECC, etc. Programs
- ★ Develop Medium-Scale Projects Where Solar Is Specifically Called For
 - ✓ CA, NV, AZ –States With Solar Incentive Programs
 - ✓ International Spain, Italy, Australia, China

Dish Market Rollout Strategies

- ★ Move Into Higher-Value Distributed Markets As Reliability Improves
- ★ Expand Domestic & Foreign Grid Markets As Costs Come Down
- ★ Continue Education Programs To Gain Support For Renewables Based On Other Factors Than Direct Energy Cost

Other Considerations For Dish And Other Solar Products

★ Not All Eggs In One Basket

(Heavy Dependence on Nat'l. Gas & Coal Is Risky & Environmentally Unsound)

★ Global Appeal for US Solar Products

(Make US Jobs, Improve Balance of Payments,

★ Environmental Considerations & "Externality" Costs

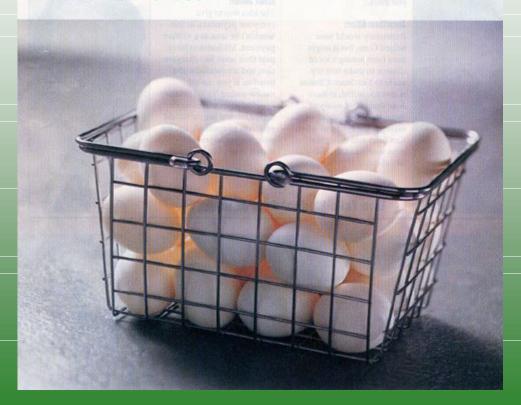
(Global Warming; Smog, Water, & Land Pollution; Health Costs)

★ Domestic Security Issues

(Reduce Dependence on Foreign Oil & Nat. Gas, Stop Bankrolling Terrorist Regimes)

All Our Eggs ...

> If ever there was a time to get all our energy from one source, this isn't it.



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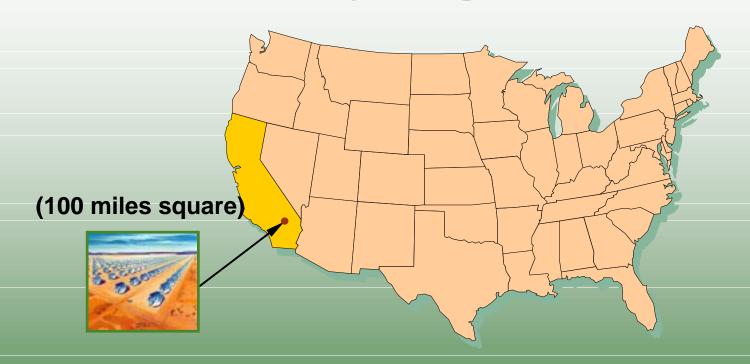
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Solar Hydrogen Potential



- * Amount of land required to displace U.S. fossil fuel consumption with solar-produced hydrogen
 - ✓ Assumes 30% efficient solar dish Stirling systems; and
 - ✓ 84% efficient electrolyzers to produce hydrogen

Dish Market Conclusions

- ★ Solar Dish Systems Are Uniquely Capable
 Of Serving Both Distributed
 & Centralized Grid Tie Markets
- ★ These Are Vast Worldwide Markets
- ★ Keys To Success Are Increased Reliability & Lower Costs
- ★ Dish Systems Can Provide Major Key To Future Solar Hydrogen Economy